

## Bringing it all together

The following examples outline three responses to the same prompt, demonstrating the interrelationship of purpose, audience, form, perspective and voice.

*'The only reason why we ask other people how their weekend was is so we can tell them about our own weekend.'*  
(Chuck Palahniuk, *Invisible Monsters*, 1999)

Construct a text in a form of your choice to explore an idea from this quote.

<b>Type of text:</b> interpretive.			
<b>Form:</b> feature article – women's magazine.			
<b>Purpose and audience:</b> to consider the way social media creates 'life envy'; young adult, Australian audience.			
<b>Perspective</b>	<b>Structure</b>	<b>Voice</b>	<b>Content</b>
A young adult woman who is giving up social media because of the unrealistic expectations of life it offers, and her resulting distress.	<p>Begin with an anecdote about life envy to connect with audience.</p> <p>Continue with the writer's experiences of anxiety and distress to play on audience sympathies.</p> <p>Broaden into discussion of it being human nature to misrepresent one's life online.</p> <p>Conclude with personal choice to give up social media.</p>	<p>Adopt a chatty tone to engage the reader at the beginning.</p> <p>Move to a more serious tone when discussing mental health.</p> <p>Include social media jargon.</p> <p>Include young adult colloquialisms.</p> <p>Adopt conversational register.</p>	<p>Convey personal experience of anxiety and distress.</p> <p>Include examples from familiar social media platforms and how they exacerbate these feelings.</p> <p>Focus on examples featuring other young adults.</p> <p>Include facts and quotes from psychologists and social media analysts.</p>
<b>Type of text:</b> imaginative.			
<b>Form:</b> play (comedy).			
<b>Purpose and audience:</b> to satirise the human tendency to want to 'keep up with the Joneses'; middle-class, suburban adult audience.			
<b>Perspective</b>	<b>Structure</b>	<b>Voice</b>	<b>Content</b>
A wry and self-deprecating observation of suburban life.	<p>Begin at a neighbourhood barbecue where one couple brag about their weekend.</p> <p>Describe other couples feeling inadequate and deciding to go on adventures themselves.</p> <p>Depict a series of get-togethers where couples brag about more and more outrageous outings while privately bemoaning everything that went wrong.</p> <p>Resolve with all three couples coincidentally meeting at the same miserable destination, but lying about how great it is.</p>	<p>Use lots of colloquial language.</p> <p>Adopt a humorous tone.</p> <p>Slightly exaggerate Australian dialect.</p> <p>Use snappy dialogue.</p>	<p>Describe farcical situations.</p> <p>Depict slightly exaggerated characters.</p> <p>Use recognisable holiday experiences, e.g. Bali, south coast, Rottneest.</p>